

What is claimed is:

1. An absorbent article comprising
a longitudinal end;
a waist portion positioned adjacent the longitudinal end; and
a crotch portion adjacent the waist portion,
wherein the absorbent article includes at least one unregistered character
graphic positioned in the waist portion, and at least one wetness indicator
graphic positioned in the crotch portion, and wherein the wetness
indicator graphic and character graphic are related to one another, but not
interactively interrelated.
2. The absorbent article as claimed in claim 1, further comprising
a top sheet;
a back sheet; and
an absorbent core positioned at least partially between the top sheet
and back sheet.
3. The absorbent article as claimed in claim 2, wherein the at least one
wetness indicator graphic is positioned at least partially between the back
sheet and the absorbent core.
- 4.. The absorbent article as claimed in claim 2, wherein the at least one
wetness indicator graphic is positioned on an absorbent core facing
surface of the back sheet.
5. The absorbent article as claimed in claim 2, further comprising a
web disposed at least partially between the absorbent core and the back
sheet, and in fluid communication with the absorbent core, the web
having printed thereon the at least one wetness indicator graphic.

6. The absorbent article of claim 1, further comprising a web of material positioned in the waist portion, wherein the unregistered character graphic is printed on the web of material.
7. The absorbent article of claim 6, wherein the web of material includes a repeating series of character graphics.
8. The absorbent article of claim 1, wherein the character graphic is selected from the group consisting of an animal, a cartoon character, and an anthropomorphic object and the wetness indicator graphic is a representative foot print of that character graphic.
9. The absorbent article of claim 8, wherein the animal is at least one bear, and the wetness indicator graphic is a paw print.
10. The absorbent article of claim 1, wherein the character graphic is an animal and the wetness indicator graphic is a silhouette of the animal.
11. The absorbent article of claim 10, wherein the animal is at least one bug.
12. The absorbent article of claim 1, wherein the wetness indicator graphic disappears or fades when insulted with urine.
13. The absorbent article of claim 1, wherein the wetness indicator graphic disappears or fades over a period of time when exposed to air.
14. The absorbent article as claimed in claim 1, wherein the article is selected from the group consisting of diapers, training pants, and adult incontinence products.
15. An absorbent article comprising:
a top sheet;

a back sheet;
an absorbent core positioned at least partially between the top sheet and the back sheet;
at least one wetness indicator graphic positioned on the absorbent core facing surface of the back sheet; and
at least one unregistered character graphic positioned in a waist portion of the absorbent article,
wherein the wetness indicator graphic and character graphic are related to one another, but not interactively interrelated.

16. The absorbent article as claimed in claim 15, further comprising a web disposed at least partially between the absorbent core and the back sheet, and in fluid communication with the absorbent core, the web having printed thereon the at least one wetness indicator graphic.

17. The absorbent article of claim 15, further comprising a web of material positioned in the waist portion, wherein the unregistered character graphic is printed on the web of material.

18. The absorbent article of claim 17, wherein the web of material includes a repeating series of character graphics.

19. The absorbent article of claim 15, wherein the character graphic is selected from the group consisting of an animal, a cartoon character, and an anthropomorphic object and the wetness indicator graphic is a representative foot print of that character graphic.

20. The absorbent article of claim 19, wherein the animal is at least one bear, and the wetness indicator graphic is a paw print.

21. The absorbent article of claim 15, wherein the character graphic is an animal and the wetness indicator is a silhouette of the animal.
22. The absorbent article of claim 21, wherein the animal is at least one bug.
23. The absorbent article of claim 15, wherein the wetness indicator graphic disappears or fades when insulted with urine.
24. The absorbent article of claim 15, wherein the wetness indicator graphic disappears over a period of time when exposed to the air.
25. The absorbent article as claimed in claim 15, wherein the article is selected from the group consisting of diapers, training pants, and adult incontinence products.
26. A method of making an absorbent article comprising:
 - providing a top sheet;
 - providing a back sheet;
 - providing an absorbent core and positioning the absorbent core at least partially between the top sheet and the back sheet;
 - positioning at least one wetness indicator graphic at least partially between the back sheet and the absorbent core; and
 - positioning at least one unregistered graphic in a waist portion of the absorbent article,wherein the wetness indicator graphic and unregistered character graphic are related to one another, but not interactively interrelated.
27. The method as claimed in claim 26, further comprising providing a web having printed thereon the at least one wetness indicator graphic; and

positioning the web at least partially between the absorbent core and the back sheet such that the web is in fluid communication with the absorbent core.

28. The method as claimed in claim 26, further comprising providing a web having printed therein a repeating series of character graphics; cutting the web at predetermined intervals; and positioning the web in the waist portion of the absorbent article.

29. The method as claimed in claim 28, wherein cutting the web at predetermined intervals comprises cutting the web at a length greater than the length of at least one set of character graphics in the repeating series.

30. The method as claimed in claim 29, wherein cutting the web at predetermined intervals results in at least one full character graphic positioned in the waist portion.

31. The method as claimed in claim 26, wherein the wetness indicator graphic is printed directly on the back sheet.

32. The method of claim 26, wherein the character graphic is selected from the group consisting of an animal, a cartoon character, and an anthropomorphic object, and the wetness indicator graphic is a representative foot print of that character graphic.

33. The method of claim 32, wherein the animal is at least one bear, and the wetness indicator graphic is a paw print.

34. The method of claim 26, wherein the character graphic is an animal and the wetness indicator graphic is a silhouette of the animal.

35. The method of claim 34, wherein the animal is at least one bug.
36. The method of claim 26, wherein the wetness indicator graphic disappears or fades when insulted with urine.
37. The method of claim 26, wherein the wetness indicator graphic disappears or fades over a period of time when exposed to air.
38. The method of claim 26, wherein the article is selected from the group consisting of diapers, training pants, and adult incontinence products.
39. An absorbent article comprising:
a longitudinal end;
a waist portion positioned adjacent the longitudinal end;
a crotch portion adjacent the waist portion;
at least one character graphic positioned in the waist portion; and
at least one wetness indicator graphic positioned in the crotch portion,
wherein the wetness indicator graphic and character graphic are related to one another.
40. The absorbent article as claimed in claim 39, further comprising
a top sheet;
a back sheet; and
an absorbent core positioned at least partially between the top sheet and back sheet.
41. The absorbent article as claimed in claim 40, wherein the at least one wetness indicator graphic is positioned at least partially between the back sheet and the absorbent core.

42. The absorbent article as claimed in claim 40, wherein the at least one wetness indicator graphic is positioned on an absorbent core facing surface of the back sheet.
43. The absorbent article as claimed in claim 40, further comprising a web disposed at least partially between the absorbent core and the back sheet, and in fluid communication with the absorbent core, the web having printed thereon the at least one wetness indicator graphic.
44. The absorbent article of claim 39, further comprising a web of material positioned in the waist portion, wherein the character graphic is printed on the web of material.
45. The absorbent article of claim 44, wherein the web of material includes a repeating series of character graphics.
46. The absorbent article of claim 39, wherein the character graphic is selected from the group consisting of an animal, a cartoon character, and an anthropomorphic object, and the wetness indicator graphic is a representative foot print of that character graphic .
47. The absorbent article of claim 46, wherein the animal is at least one bear and the wetness indicator graphic is a paw print.
48. The absorbent article of claim 39, wherein the character graphic is an animal and the wetness indicator is a silhouette of the animal.
49. The absorbent article of claim 48, wherein the animal is at least one bug.
50. The absorbent article of claim 39, wherein the wetness indicator graphic disappears or fades when insulted with urine.

51. The absorbent article of claim 39, wherein the wetness indicator graphic disappears or fades over a period of time when exposed to the air.

52. The absorbent article of claim 39, wherein the article is selected from the group consisting of diapers, training pants, and adult incontinence products.

53. An absorbent article comprising:
a longitudinal end;
a waist portion positioned adjacent the longitudinal end;
a crotch portion adjacent the waist portion;
at least one anthropomorphic object graphic positioned in the waist portion; and
at least one wetness indicator graphic positioned in the crotch portion,
wherein the wetness indicator graphic and anthropomorphic object graphic are related to one another.

54. The absorbent article as claimed in claim 53, further comprising
a top sheet;
a back sheet; and
an absorbent core positioned at least partially between the top sheet and back sheet.

55. The absorbent article as claimed in claim 54, wherein the at least one wetness indicator graphic is positioned at least partially between the back sheet and the absorbent core.

56. The absorbent article as claimed in claim 54, wherein the at least one wetness indicator graphic is positioned on an absorbent core facing surface of the back sheet.

57. The absorbent article as claimed in claim 54, further comprising a web disposed at least partially between the absorbent core and the back sheet, and in fluid communication with the absorbent core, the web having printed thereon the at least one wetness indicator graphic.
58. The absorbent article of claim 53, further comprising a web of material positioned in the waist portion, wherein the anthropomorphic object graphic is printed on the web of material.
59. The absorbent article of claim 58, wherein the web of material includes a repeating series of anthropomorphic object graphics.
60. The absorbent article of claim 53, wherein the anthropomorphic object graphic is an anthropomorphic household appliance, and the wetness indicator graphic is related to the household appliance.
61. The absorbent article of claim 60, wherein the anthropomorphic object graphic is at least one toaster and the wetness indicator graphic is a power plug.
62. The absorbent article of claim 53, wherein the wetness indicator is a silhouette of the anthropomorphic object graphic.
63. The absorbent article of claim 62, wherein the anthropomorphic object graphic is at least one toaster.
64. The absorbent article of claim 53, wherein the wetness indicator graphic disappears or fades when insulted with urine.
65. The absorbent article of claim 53, wherein the wetness indicator graphic disappears or fades over a period of time when exposed to the air.

66. The absorbent article of claim 53, wherein the article is selected from the group consisting of diapers, training pants, and adult incontinence products.